

## Enterprise Power Management

### Save Energy, Save Money, Save the World

- Eliminate energy waste on your PCs, servers, and laptops without shutting them down
- Save up to 35% off your IT energy bill
- See full return on your investment in half a year
- Help the environment by reducing your CO<sub>2</sub> emissions
- Manage your power usage intelligently and automatically – invisible to users, no impact on IT
- Save energy in critical, high-availability environments

### This Is What We Do

It's a fact – you're spending more on IT than you need to. Over its life, each of your servers will cost you as much to operate as it did to purchase. Sure, you can set up a power schedule to shave off a little of that cost, but what about your installations with mission-critical uptime needs? This is an age when every business can be a global endeavor, when round-the-clock availability is the rule rather than the exception. That is where Granola can help you save money and serve more people.

We designed Granola for critical, high-availability environments – which means you can save 35% of your energy bill without ever turning off one system or adjusting your usage. Organizations using Granola even see complete ROI in as little as two months!

### This Is How It's Done

Most systems waste energy while running. For example, although the disk may be busy processing requests, other devices like the CPU are sitting idle. Granola watches for this and reduces the power consumption of idle devices. When your usage requirements change, Granola adapts on the fly to make sure you receive maximum performance as soon as you need it. Granola will save you money without affecting system performance or availability, making it indispensable for critical environments.

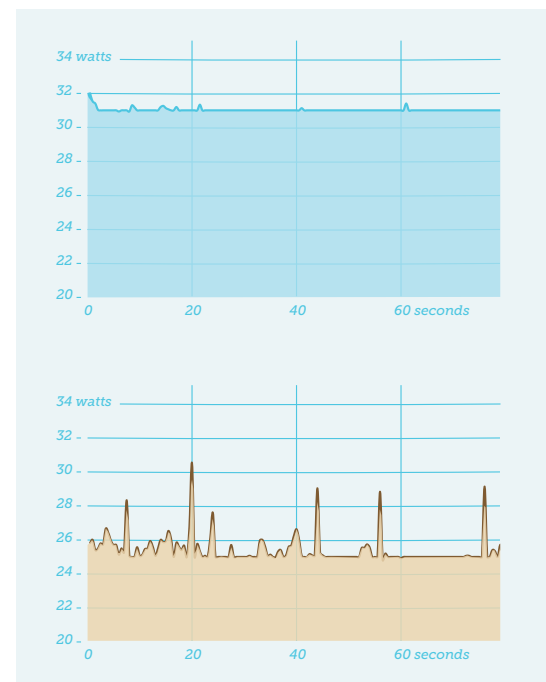
In other words, Granola is ideal for every organization concerned about their bottom line or their environmental footprint.

### Why Should You Care?

According to the EPA, power use and the cost of energy are spiralling upward, substantially affecting your bottom line and public image.

The research firm Forrester suggests computer system power management "should be on every IT professional's checklist..." Despite their advice, many companies still have not introduced any solutions out of fear power management will affect their ability to deliver quality, reliable service.

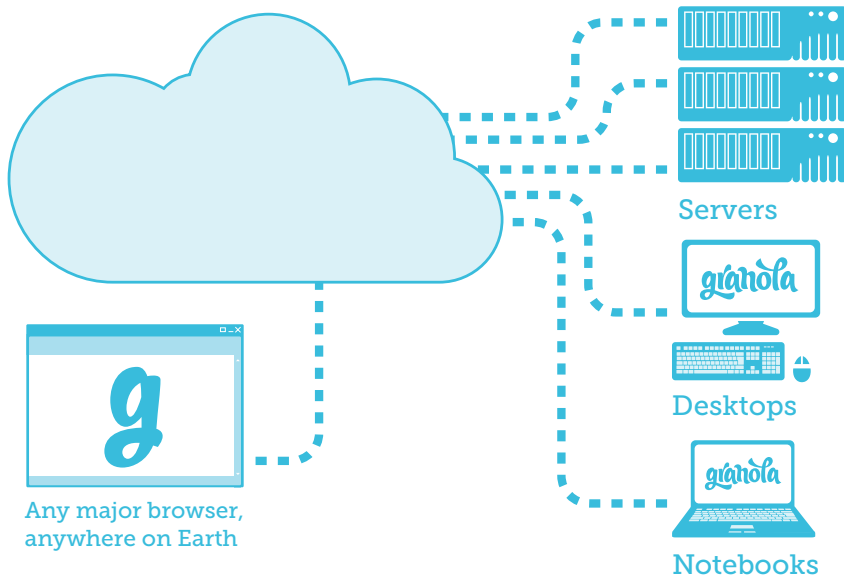
Your servers' unused cycles are waste, plain and simple. Not only is that energy costing you more and more every year, it has to come from somewhere. And for most places in the world, that means coal-fired power plants. With global public sentiment turning green, a company's stance on the environment is becoming a priority for its clients and, ultimately, its shareholders.



Energy usage before and after Granola

## How Can We Help You?

- Patent-pending technologies maximize energy savings without affecting system availability or performance
- Use only the energy you need, and no more
- Save even with your systems under load
- Recoup your investment within six months
- Granola works alongside your existing power management settings – you don't need to change a thing



## Don't Take Our Word For It

One client, Stevens Van Lines, averages 25% savings per system after installing Granola – with no loss of availability or performance.

For each PC, this means savings of about 127 kWh or \$15 per system yearly.

For each server in a data center this means about 250 kWh or \$60 per system.

Even with only 85 systems, Stevens Van Lines is on track to save around \$1500 this year – more than twice the market value of our license!

## System Requirements:

### Granola Enterprise Client:

Most PCs, servers or laptops younger than five years old

x86 processor with AMD PowerNow, Intel Speedstep or DVFS capability

Microsoft Windows: Windows 7, Vista, XP, Windows Server 2003 SP2, or 2008

Linux: RHEL 4-5, Ubuntu 7.04-10.04, SLES 10, Fedora 8-12, Debian 5.0

### Granola Enterprise Dashboard:

Google Chrome, Firefox 2+, Internet Explorer 6+, Safari 3+